

# MASTER CESPEM on Innovative Small and Medium Enterprises in Transition Countries

ALMA MATER STUDIORUM

Faculty of Economics - Forlì

Faculty of Political Sciences – Forlì

DEIS Department of Electronics, Informatics and Systems Theory – Bologna

ITALIAN MINISTRY OF FOREIGN AFFAIRS

Directorate General for Development Cooperation

with the partnership of

Belgrado University , Faculty of Economics

and the high support of UNIADRION Network

MASTER CESPEM

on Creation and start up of innovative S.M.E. in transition countries.

( Forlì 09.01.06 – 20.12.06)

Dead line 15 October 2005

Director

Prof. Massimo Bianchi

Faculty of Economics – Forlì

University of Bologna

Staff

Laura Tampieri Tutor

## **General information**

The CESPEM will take place in Forlì Scientific Pole of the Bologna University from January 9th to the end of December 2006. The official languages will be English and Italian.

## **Audience and requirements**

The CESPEM is a first level Master useful to graduate and P.h.d. students in Economics, Engineering, Statistics, Administrative Sciences , Political Sciences or related one as well as professionals interested in New technologies management in Small and Medium Enterprises in transition countries. The maximum number of participants is 20. Candidates, coming from transitions countries and chosen on the basis of the vitae and professional curriculum and letter of presentation , will be selected after a preliminary competitive course of five days in Belgrado University, Faculty of Economics ( at the beginning of November ) . At the end of this course it will be communicated to candidates their admission to the Master .

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The transition of Balkan Countries and the incoming start up of Eastern economies needs a new managerial class oriented to the creation of new entrepreneurial initiative in innovative sectors and advanced technologies. The master, undertaken by the Faculty of Economics and the Department of Electronics, Informatics and Systems Theory is managed with the partnership of Belgrado Faculty of Economics and the Network Uniadriion among South East Europe Universities and Research Centers.

[WWW.UNIBO.IT/STUDENTI/MASTER](http://WWW.UNIBO.IT/STUDENTI/MASTER)

### **Programs and organization.**

CESPEM will last 12 months. Application form must reach Italian Embassy of candidates country within 15<sup>th</sup> October 2005. During the month of October it will take place a Propaedeutic Course lasting a week in Belgrado University. By the end of the course Master participants, that will come from Transition Countries, will be selected on the basis of test and curriculum. Selection results will be communicated within 15<sup>th</sup> November. Lectures will start at the beginning of January 2006 and finish with a final test by the end of December 2006.

### **Modules and lectures.**

CESPEM's didactical plan is composed by the following modules in which in an interdisciplinary approach are Business Economics and Management with Information Technology and Economic Policy, all oriented to SME starting up and development.

- Business economics .
- Economics of Public Companies and Administrations
- Marketing
- Financial instruments for SME
- Human Resources Management
- Business management
- Economic policy
- Business management in Network economy
- Information Technology
- Electronics
- Industrial Automation
- New electric technologies
- New production technologies

### **Stages and Tutorship.**

Each participant will be supported by a tutor and a mentor. In the second part of the didactical plan is foreseen a period of stage in an organization working in the sector of participant's interest. Is also scheduled a work in SME managerial workshop in the Center of Distance Support that in the University of Bologna has a long experience in SME development in transition countries and is connected with more than 4.000 companies around the world. A particular interest will be devoted to the Italian District development model based on local systems, districts and high interconnected business environment.

<b>Didactical plan</b>						
<b>Subjects</b>	<b>SSD</b>	<b>Cfu</b>	<b>Credits Timing ( Hours )</b>			
			Lecture	Project Work	Individual work	Stage
Business economics	SECS-P/07	8	40	40	120	
Economics of Public companies and administration	SECS-P/07	4	20	20	60	
Marketing	SECS-P/08	4	20	20	60	
Human Resource Management	SECS-P/10	6	30	30	90	
S.M.E.Financial Management	SECS-P/011	4	20	20	60	
Business Management	SECS-P/010	8	40	40	120	
Policy and Economics in Transition Countries	SECS-P/01 ; SECS-P/02	6	30	30	36	
Network Business Economics Theory and Practice ( Workshop of Simulimpresa )	SECS-P/010	4	20	20	60	
Informatics	ING-INF/05	3	15	15	45	
Telecommunications	ING-INF/03	3	15	15	45	
Electronics	ING-INF/01	3	15	15	45	
Industrial Automation	ING-INF/04	3	15	15	45	
Innovation Technologies	ING-IND/33	3	15	15	45	
Industrial Design and Quality Approach	ING-IND/14	3	15	15	45	
Manufacturing innovative techniques.	ING-IND/17	3	15	15	45	
Environmental Technologies	ING-IND/24	3	15	15	45	
<b>TOTAL</b>		<b>68</b>	<b>340</b>	<b>340</b>		
Italian Language			120			
Propaedeutic Seminar			54			
<b>Final Test</b>		<b>3</b>			176	
<b>STAGE</b>		<b>12</b>				300

## **Fees**

The admission cost is 500 Euro . This is comprehensive of accommodation in a University structure, courses, stages, package, secretarial staff and welcome refreshments. To each student will be given a fee of 600 Euros to the covering of travel costs and a pocket money of 280,00 € each month for personal expenses. accommodation cost. Will be foreseen some grants to cover parts of living and travel costs.

## **Application procedure – dead line.**

People interested in participating must e-mail or fax the application form, available on the web site Application form and documents has to be sent within 15 october 2005. Via ordinary/high priority/special delivery/express mail or express carrier and in the same dispatch to the Italian Embassy of Your Country or directly to

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