

31st of October 2002
International Seminar on

Training Course for Experts in Development, Programming and Management of Cultural Tourism in the Adriatic-Ionian Region

Present

Stefano Bianchini (University of Bologna, Faculty of Political Science, Forli Campus);
Matilde Callari Galli (University of Bologna, Department of Education Sciences);
Fiorella Dallari (University of Bologna, Department of Economic Sciences);
Dhimiter Doka (University of Tirana, Faculty of History and Philology, Dep. Of Geography);
Federica Ferraris (Tutor, Training Course for Experts in Development, Programming and Management of Cultural Tourism in the Adriatic-Ionian Region, University of Bologna);
Silvia Grandi (University of Bologna, Department of Economic Sciences);
Giovanna Guerzoni (University of Bologna, Department of Education Sciences);
Romeo Hanxhari (University of Lecce);
Danielle Londei (University of Bologna, Faculty of Foreign Languages);
Mattia Miani (University of Bologna);
Ivo Pazzagli (University of Bologna, Department of Education Sciences);
Francesco Privitera (University of Bologna, Faculty of Political Sciences, Forli Campus);
Asterio Savelli (University of Bologna, Department of Sociology, Faculty of Political Sciences);
Dominika Stojanoska (Executive Secretariat of UniAdriion).

Excused Absentees

Ivo Babic (University of Split);
Paolo Figini (University of Bologna, Department of Economics, Faculty of Political Sciences);
Roberto Grandi (CITAM-the Interfaculty Centre for Advanced Technologies in Education of Bologna University);
Monica Lacoppola (University of Bologna);
Dunya Pastizzi-Ferencic (University of Zagreb);
Francesco Silvestri (University of Bologna, Rimini Campus);
Andriela Vitic (University of Podgorica, Faculty of Maritime Studies, Kotor);
Emilio Benini (University of Bologna, Rimini Campus);
Guido Candela (University of Bologna);

Absent

Chiara Alvisi (University of Bologna, Faculty of Law);
Paul Bayley (University of Bologna).

Agenda

- The constitution of the International Teaching Staff;
- Presentation of the training activities for the 1st semester of the Training Course;
- Working Plan of the activities: traditional intensive courses and distance learning;
- Presentation of the various disciplinary areas;
- Organization of the Seminars through the two years course;
- Criteria for Students Admission;
- Any Other Business.

Morning Session

The proceedings began at 9.15 a.m.

Prof. Callari Galli, in quality of project organizer, opened the Meeting introducing the main issues of the Agenda. She explained that the Training Course on Cultural Tourism would be structured on two parallel levels: at the first one, basic questions as the content of the course as well as the definition of the training activities (theoretical and methodological training, distance learning and experience on the field) would have to be decided; at the second level, the international teaching staff constituted and the working plan of the activities for the two years course approved.

Prof. Callari Galli explained that students (10-12) from several countries- members of UniAdrion- such as Albania, Bosnia Herzegovina, Croatia, FR Yugoslavia could obtain relevant information on the Training Course through the Italian Embassies in their countries. Other students deriving from Italy, Greece and Slovenia could acquire information from the UniAdrion website.

Prof. Callari Galli invited prof. Privitera, Vice-director of the Centre for Central-Eastern Europe and the Balkans -the structure which coordinates the Executive Secretariat of UniAdrion- to exert a short presentation concerning the Virtual University of the Adriatic Ionian Basin. Prof. Privitera explained that the UniAdrion project had followed the decisions of the Round Table on the Interuniversity Cooperation in the framework of the Adriatic-Ionian Initiative on security and development, promoted by the Italian Government in cooperation with the Greek government. Within the Virtual University 8 different Projects had been financed by the Italian Ministries of Foreign Affairs and Education, University and Research. The funds allocated by the Italian Government are for the first three years but in meantime and at the expire of this period other projects could be financed also by other international organizations or Institutions. The seat of the Virtual University, where the Executive Secretariat is operating, is located in Ravenna. The Executive Secretariat coordinates all the UniAdrion activities and within this task cooperates with the directors of the UniAdrion projects. The Bodies of the Virtual University, besides the Executive Secretariat are the General Assembly (composed of one representative of each UniAdrion member) and the Board of Advisors (constituted by the rectors of the Universities Focal Points). The Focal Points represent an autonomous reference centre, where the multimedia instruments would be prepared. UniAdrion represent a new and innovative project, financed on long terms (three years and non annually), which is introducing a revolutionary method of teaching, as distance learning. For this reasons the Project is facing some difficulties that are provoking (for the moment) delays in its implementation.

Prof. Guerzoni presented the content and the structure of the Training Course. It has a two years duration. The lectures would be organized in traditional courses, divided in intensive seminars, to be held-on the whole- in 4 weeks, as well as, in distance learning and experiences in the field.

The Training Course for Experts in Cultural Tourism would include subjects from the following areas: Anthropology, Sociology, Economics and Geography, Linguistic, History and Archaeology, Communication and Information Technology. The Training Course would start on January 2003. As prof. Guerzoni stressed, during the first trimester all activities would be directed on the preparation of the Training Course data base, containing the teaching programmes and materials from each disciplinary area, that would be inserted on the web site of UniAdrion. Following this first stage, an intensive seminar of one week would be held during the month of March or April in order to discuss the didactic material of the course. At the conclusion of the latter, students could start their researches and initiate with the preparative for their individual projects (thesis). On September 2003, a Summer School of two weeks would take place (2nd Seminar) during which students could talk with their professors and supervisors about the content and the proceedings of their individual work. The last seminar of one week would be held on September or November 2004 (to be defined) where the thesis and individual works of the students would be discussed and

their diplomas assigned. For what concerns the experiences on the field, the participants of the Training Course could conduct a brief period of stage.

The Training Course is addressed to 10-12 recent graduates in various fields related to the disciplinary areas mentioned above; to operators working in cultural, educational and leisure institutions; to officers working for local authority bodies (related council departments and cultural institutions); government workers involved in the field of educational, cultural and tourism planning. For the admission of the students two different procedures had been adopted:

- candidates from Albania, Bosnia Herzegovina, Croatia and FR Yugoslavia should submit the application forms, their *Curriculum Vitae* and two reference letters to the Italian Embassies and follow the procedures established by the Italian Ministry of Foreign Affairs.

- candidates from Greece, Italy and Slovenia should fulfil an application form that will be inserted on the website of UniAdrion (within WG3) and send the latter with their CV's and two reference letters to the Executive Secretariat of UniAdrion.

The selection of students will be realized by a Commission formed by representatives from the Italian Ministry of Foreign Affairs and from UniAdrion.

The morning session was concluded by a presentation of each disciplinary area's contents and methods research. (Please consult the document in attachment A). A common interest in working trans-disciplinarily on some issue emerged.

Afternoon Session

The proceedings started at 2.00 p.m.

Prof. Callari Galli proposed to participants at the Meeting, to vote for the constitution of the International Teaching Staff, for the approval of the working plan of activities for the two years course and for the system of accreditation for each disciplinary area. All proposals and documents had been approved by the participants.

The project organizers prepared a conclusive report of the seminar (see attachment B and C).

At 4.00 p.m. having exhausted the points to discuss the session was closed and the Meeting dissolved.

