

UNIADRION WORKING GROUP 3/TAB. 8
TUR-ADRION PROJECT: A NETWORKED MULTIPURPOSE TOURIST REGION

***International Seminar in
The ADRIATIC multi-CITY of HOSPITALITY and
MOBILITY***

Bologna, 3rd – 8th November 2003

***Sala Conferenze - Collegio Erasmus
Via De Chiari, 8
Sala Verde, Sala Consiglio - Provincia di Bologna
Via Zamboni 13
Bologna***

PROGRAMME

***Under the Aegis and with the Support of
Italian Ministry of Foreign Affairs
Italian Ministry of Education, University and Research
University of Bologna
Province of Bologna
Municipality of Bologna***

Monday, 3rd of November

SALA VERDE, Province of Bologna

- 9.30 a.m. – 10.00 a.m. Opening Addresses and Presentation of the Programme of the Seminar
Prof. Roberto Grandi, Pro-rector for the International Relations and Scientific Coordinator of UniAdrion project -University of Bologna
Prof. Giorgio Praderio, Scientific Coordinator of the Tur-Adrion project a Networked multipurpose tourist region
- 10.00 a.m. – 12.00 a.m. Tourisms in AdrIon: Hospitality and History
Dr. Marco Macciantelli, Council for Culture, Tourism and Sport, Province of Bologna
Dr. Tommaso Piccorossi, Responsible for Tourism Service, Province of Bologna
Prof. Dario Giorgetti, Dep. of History and Methods for the Preservation of Cultural Heritage, Ravenna Campus, University of Bologna
- 12.00 a.m. – 1.00 p.m. Discussion
- 1.15 p.m. Lunch Buffet, offered by Province of Bologna (SALA ROSATA)
- 2.30 p.m. – 6.00 p.m. Tourisms in AdrIon: Scenarios, Typologies and Tendencies
Dr. Fabio Taiti, President, CENSIS servizi, Rome
Prof. Aureliano Bonini, Faculty of Economics of Tourism - Assisi - University of Perugia; Trademark Italia-Rimini;

Tuesday, 4th of November

SALA CONFERENZE - Collegio Erasmus

- 9.00 a.m.– 1.00 p.m. Sustainability and Quality
Dr. Laura Schiff
Emilia-Romagna Region, Tourism and Trade Council-Service for Tourism and Quality of the Tourist areas
Dr. Patrizia Vitali
ARPA, Integration Area Systems - General Direction, Emilia-Romagna Region
Dr. Riccardo Menegatti, University of Bologna
- 2.30 p.m. – 6.30 p.m. Sociology and Economy
Prof. Erma Ivoš, Vice-rector, University of Zadar
Prof. Vesna Babić Hodović, Faculty of Economic Affairs, University of Sarajevo
Prof. Everardo Minardi, Faculty of Political Science, University of Teramo

Wednesday, 5th of November

SALA CONSIGLIO – Province of Bologna

- 9.00 a.m.– 1.00 p.m. Adriatic-Ionian Multi City: Models, Networks, Corridors. Cases and projects
Prof. Franco Farinelli, Dep. of Communication Branches, University of Bologna
Prof. Asterio Savelli, Dep. of Sociology – University of Bologna
Prof. Giorgio Praderio, Dep. of Architecture and Territorial Planning – University of Bologna,

SALA CONFERENZE – Collegio Erasmus

2.30 p.m. – 6.30 p.m.

Adriatic-Ionian Multi City: Places, Poles, Parks, Projects
Prof. Damir Magaš, Rector, University of Zadar
Prof. Vjollca Bakiu, Dep. of Marketing and Tourism, Faculty of Economics, University of Tirana
Prof. Giovanni Maria Campus, University of Cagliari
Dr. Kreshnik Bello, Director of Dep. of Tourism and Marketing, University of Vlore

Thursday, 6th of November

SALA CONFERENZE - Collegio Erasmus

9.00 a.m.– 6.00 p.m.

Workshop

Session I: Upper Adriatic Sea Tourist District

Tutors: Eng. Luigi Bartolomei, Dr. Alessio Ferretti, Eleonora Modde, Prof. Tullio Persi, Prof. Asterio Savelli

Session II: Middle Adriatic Sea Tourist District

Tutors: Dr. Emilio Cocco, Prof. Erma Ivoš, Prof. Damir Magaš, Prof. Everardo Minardi, Prof. Fausto Pugnali, Dr. Monica Sassatelli.

Session III: Southern Adriatic Sea and Ionian Sea Tourist District

Tutors: Prof. Vjollca Bakiu, Arch. Dr. Kreshnik Bello, Antonella Calderazzi, Prof. Giovanni Maria Campus, Eng. Roberta Morelli

8.30 p.m.

Dinner Meeting at *Le Scuderie*, P.zza Verdi 2, Bologna

Friday, 7th of November

SALA CONFERENZA - Collegio Erasmus

9.00 a.m.– 12.00 a.m.

Presentation of case studies and proposals

12.15 a.m. – 3.00 p.m.

Reception at the Municipality: welcome by Enzo Raisi - Councillor for Productive, Trade and Tourist Activities, Municipality of Bologna

3.00 p.m. – 6.30 p.m.

Session I: Upper Adriatic Sea Tourist District

Session II: Middle Adriatic Sea Tourist District

Session III: Southern Adriatic Sea and Ionian Sea Tourist District

Saturday, 8th of November

SALA VERDE- Province of Bologna

10.00 a.m. – 12.00 a.m.

Meeting of the Scientific Committee of the IV Workshop (May 2004) and closure of the works
Prof. Paolo Pupillo, Pro-rector for the University Devolution in Romagna University of Bologna

Scientific Coordinator

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Tutor

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Organizing Committee

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Collaborators

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Dep. of Architecture and Territorial Planning
University of Bologna

Location of the Workshop

Sala Conferenze - Collegio Erasmus San Giovanni in Monte
Via De Chiari, 8 Bologna
Sala Verde, Sala Consiglio - Provincia di Bologna
Via Zamboni, 13 Bologna